

CASE STUDY

DecisivEdge Streamlines OPD at Award Winning Hospital in India

Challenge

An award-winning hospital group in Pune, India engaged DecisivEdge to upgrade its outpatient services application to address both a significant increase in its volume of outpatients and to modernize and streamline their customer experience.

Solution

DecisivEdge delivered a modern web application that integrated seamlessly with the hospital group's HIS (Hospital Information System). The solution was deployed to 50+ counters at all the hospitals in the group's network. Some of the core features of the solution include –

- Patient Registration: A centralized patient registry that is accessible from any counter and any facility. The searchable registry also acts as a central repository for all patient documents.
- Pricing & Discount Schemes: Support for package pricing as well as pricing by service. Ability to apply discounts for a combination of services or for specific departments or services.
- Billing: Real-time electronic bill presentment. Ability to provide consolidated billing to corporate clients. Support for multiple payment modes ranging from cash, to credit and EFT.
- Patient Queue Management: Configurable, real-time, electronic queue management by type of service, department, and doctor.
- Integrations: The solution is integrated with scanners and webcameras at the check-in counters to facilitate speedy patient registration and document upload. The system is integrated with the Laboratory and Radiology systems to facilitate order workflow. The system also integrates seamlessly with the hospital wide, third-party EMR system.

QUICK GLANCE

The Outpatient Department is the most important part of a hospital which serves a dominant number of patients visiting the hospital. An award-winning Healthcare organization in Western India was looking to improve the Out-patient care delivery to manage the increasing load of the outpatient services effectively.

Industry

Healthcare Segment – Provider / H.I.S.

Challenge

Manage the increasing volume of outpatients and services effectively and improve overall efficiency and patient experience.

Solution

Deliver a comprehensive, scalable, web-based solution that covers the entire outpatient lifecycle and integrates seamlessly with other hospital systems.

Results

Hospital is witnessing significant operational improvements and improvement in patient satisfaction. These are largely due to the more streamlined operations and simplified processes the system enabled.



Solution (continued)

 Reporting: The application is designed to provide a variety of financial and operational reports. For example, revenue by service/ department, activity by doctor, etc.

Results

The improvements in service, improvements in operational metrics, and financial returns from deploying the new OPD solution have far exceeded the expectations of the hospital management.

- Significantly improved customer experience and satisfaction from the introduction of
 - Central patient registry, resulting in a 99% reduction in duplicate patient registrations
 - Real-time, itemized billing, resulting in 30% reduction in time to generate bills and dramatically improved invoice accuracy
 - Multiple payment options
 - o Queue management system, resulting in a 40% reduction in patient wait times
- In addition, real-time dashboards and statistical reports are arming management with greater operational and financial insight.

Testimonials

The new OPD system helped us to automate complex discount schemes and policies and thus our manual process and efforts for calculating the discount amounts and tracking of discount schemes billing is eliminated. **IT Head** Patient Queue management system is helping us to reduce patient wait times as well as to improve doctor time management. Operations Dept. Head

About DecisivEdge

DecisivEdge is a business consulting and technology services company. To learn more about DecisivEdge, please visit our website at www.decisivedge.com, email us at getresults@decisivedge.com or contact us at +91.727.601.2172.

Contact Managing Director, Sandip Sharma Sandip.Sharma@decisivedge.com



102, Pentagon 1, Magarpatta City, Hadapsar, Pune 411028, India